



MEDIA ALERT

**PHILADELPHIA SINGLES VOLUNTEER TO RESTORE THE ENVIRONMENT
WITH JDATE.COM & AJC/BRIDGES**

Los Angeles, CA (March 10, 2003) – JDate.com (www.jdate.com), one of the world's largest online community of Jewish singles anywhere has joined with BRIDGES, the Young Adult Division of the American Jewish Committee's (AJC) Philadelphia Chapter to help recruit JDate members for BRIDGES' upcoming Mitzvah Minyan. Approximately 30 JDate volunteers have signed-up to participate on Sunday, March 16, 2003 at the Lemon Hill Mansion section of Fairmount Park Fairmount Park.

As part of JDate.com's "Giving Back To The Community" campaign, JDate.com is encouraging its Philadelphia members to attend the Mitzvah Minyan organized by BRIDGES in partnership with Fairmount Parks Commission, Philadelphia Cares, the Coalition on the Environment and Jewish Life (COEJL), and the Renaissance Group of the Jewish Federation of Greater Philadelphia.

From 10:00 AM to 11:00 AM, volunteers will be treated to an informational discussion about the park and the environment from representatives of the Fairmount Parks Commission and COEJL. Following the speakers, volunteers will help remove foreign vegetation from the park and assist with new plantings.

"This is a great opportunity for JDate.com members to support their community, meet other JDate.com members, have fun and possibly that special someone!" stated Alon Carmel, JDate.com Founder.

Catering to busy Jewish professionals, JDate.com offers a fun, clean and comfortable online environment for meeting and interacting with other Jewish singles. JDate.com is responsible for countless Jewish marriages, engagements, long-term relationships and lasting friendships. With over 500,000 eligible single Jews as members, JDate.com is largest online community of Jewish singles anywhere. JDate.com is owned and operated by MatchNet® plc (MHJG: Frankfurt Stock Exchange – Prime Standard), one of the world's largest providers of online dating and relationship services.

Founded in 1992, BRIDGES is the Young Adult Division of the American Jewish Committee's Philadelphia Chapter. Members comes from diverse Jewish backgrounds: single, married, "religious," secular, city dwellers and suburbanites – and range in age from early 20's to early 40's. BRIDGES members share a desire to explore their Jewish identity as individuals and as a community within the framework of an organization that provides opportunities for friendship, growth, intellectual stimulation, and leadership. More information can be found at www.ajcbridges.org.

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